

# GDPR

## 1. Introduction

This privacy policy explains how Matyáš Hauser, operating as an individual entrepreneur (IČO 17077923), collects, uses, and protects the personal data of visitors to the websites <http://ateitis.cz/> and <http://www.ateitis.de/>, in compliance with the European Union's General Data Protection Regulation (GDPR), Regulation (EU) 2016/679.

## 2. Data Controller

Matyáš Hauser, residing in Mnichovice, Czech Republic, is the Data Controller responsible for the collection and processing of personal data on this website as defined by Article 4(7) of the GDPR. For any queries or concerns, please contact Matyáš at [info@ateitis.de](mailto:info@ateitis.de).

## 3. Types of Data Collected

- **Personal Identification Information:** Collected when you submit forms or feedback, including name, email address, and any voluntarily provided information, as outlined in Article 6(1)(a) GDPR.
- **Usage Data:** Includes your IP address, browser type, pages visited, and duration, used for improving the website as per Recital 47 GDPR (legitimate interest in processing).
- **Payment and Contract Data:** For service delivery, payment processing, and customer service purposes.

## 4. Source of Data

Data is collected directly from users through form submissions on the website or indirectly through public records as allowed by law, such as commercial and debtor registries.

## 5. Purpose of Data Collection

- **Service Delivery:** To respond to inquiries or requests submitted through the website's forms (Article 6(1)(b) GDPR).
- **Website Improvement:** To analyze site performance and enhance user experience, based on our legitimate interest (Article 6(1)(f) GDPR).

## 6. Security Measures

We implement technical and organizational measures to ensure the protection of your personal data, including secure access controls, encryption, and regular staff training on data protection standards.

## 7. Legal Basis for Processing

- **Consent:** Personal data is processed based on your consent provided upon form submission (Article 6(1)(a) GDPR).
- **Legitimate Interest:** Processing certain data, like IP addresses, to ensure website security and functionality (Article 6(1)(f) GDPR).

## 8. Data Retention

Personal data is retained only as long as necessary to fulfill the purposes outlined in this policy (Article 5(1)(e) GDPR). Usage data is generally retained for a shorter period, except where it is necessary for security purposes or website functionality improvements. Contractual data is retained for 10 years post-relationship for legal compliance purposes.

## 9. Data Sharing and Transfer

No data is sold or traded to third parties. Data may be disclosed only if required by law, in compliance with Article 6(1)(c) GDPR, or to protect the Controller's legal rights. Only authorized employees or contractors have access to personal data, all bound by confidentiality agreements.

## 10. Your Rights

Under GDPR, you have the following rights regarding your personal data:

- **Right to Access:** (Article 15) You may request access to your personal data.
- **Right to Rectification:** (Article 16) You may correct any inaccurate or incomplete data.
- **Right to Erasure:** (Article 17) You may request deletion of your data under certain conditions.
- **Right to Restrict Processing:** (Article 18) You may request limited use of your data.
- **Right to Data Portability:** (Article 20) You may obtain a copy of your data in a machine-readable format.
- **Right to Object:** (Article 21) You may object to data processing based on legitimate interests.

To exercise any of these rights, contact Matyáš Hauser at [info@ateitis.de](mailto:info@ateitis.de) or [info@ateitis.cz](mailto:info@ateitis.cz)

## 11. Data Protection Officer (DPO)

Currently, no dedicated DPO is required for this business as per GDPR guidelines. Any data protection concerns may still be addressed to the contact information provided.

## 12. Security of Your Data

We implement technical and organizational measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction (Article 32 GDPR).

## 13. Changes to This Privacy Policy

This Privacy Policy may be updated to reflect changes in data practices or applicable laws. Visitors are encouraged to review this policy periodically for updates.